

# Bhavik Grover

## Multidisciplinary Product Designer

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### Work Experience of 11 Years

#### Google / Interaction Designer III Dec 2021 - Present, Bangalore

Lead Individual contribution for google cloud business platform's project called Ohara. I helped team strategised the vision, northstar and create the platform from scratch. I also did 20% project for Playstore India commerce.

#### OLX / Design Manager Jan 2020 - Dec 2021, Gurgaon

I lead Design and Product vision for the new vertical of OLX Autos, i.e. Buying and Selling of second-hand Automotive vehicles. Created Platforms for Selling, Buying and Financing used cars for **Latam, Apac regions**.

#### 1mg / UX Designer III Oct 2018 - Jan 2020, Gurgaon

In 1mg, I focussed on the E-consult platform. I created elements for capturing responses about patient's health with the help of an AI-powered health bot and creating a seamless conversational ecosystem with doctors.

#### Blockslab (Estatechain) /Product Consultant Aug 2017 - Oct 2018, Gurgaon

Designed crypto and blockchain projects. I did a role of product manager/Designer here. Main project was about tokenisation of real estates.

#### Mindtree pvt. Ltd. / UX Designer Sep 2016 - Aug 2017, Bangalore

My work here was about designing a IOT platform for the Facilities management team of Mindtree. I initiated User research that involved shadowing exercises and interviewing Facility managers and then doing insight mapping with those inputs, which further led to High-Fed prototypes.

#### Innovision technologies pvt. Ltd. / Industrial designer Jan 2015 - Aug 2016, Mumbai

I designed a braille reader and input device for visually impaired people, which enabled them to communicate with digital devices.

#### Future Tech Designs pvt. Ltd / Training/Product Consultant May 2012 - March 2014, Gurgaon

Consultant for CAE software such as NX Siemens. I trained master students and Industry Professionals for CAE software

### Education

#### IDC, IIT Bombay / M.des in Product Design Apr 2014 - May 2016, Mumbai

I did multiple projects in industrial design. My major projects were Interactive Faucets to save water, transformable luminaire and Braille input device for visually challenged people which was for a startup named Innovision based in Sine-IIT Bombay.

#### Gndec/ B.E in Mechanical Engineering Apr 2008 - May 2012, Punjab

I did multiple design projects including a human powered cum electrical vehicle and offroad terrain vehicle for national level competitions.

### Skills

**Design:** Strategy and vision presentation · User flows · Wireframes and mockups with invision/framer/sketch/marvel etc · Concept sketches · Design Language Illustrations · sketching · moodboard · Story boarding.

**Research:** User stories · Use cases · Task flows analysis · Journey mapping · Competitive Analysis · Heuristic Evaluation · Card sorting · Persona generation and evaluation · Usability Evaluation ·

**Prototyping:** Rapid prototyping using Figma, Protopie, Invision etc · Interactions and transitions with Invision, After effects, C4D, Solid works, Rhino, Keyshot etc.

**Collaboration:** Facilitating design critique · Self Starter · Flexible · Communicative · Leadership · Product management · Technical understanding

**Other skills:** Shopify Ecommerce setup · Online Web platform builders · Video editing · Blogging · Digital Marketing Production ·

### References

#### Prof. R.Sandesh / Associate Professor / IDC, IIT Bombay

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#### Mridu Mehta / Design Manager at 1mg

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